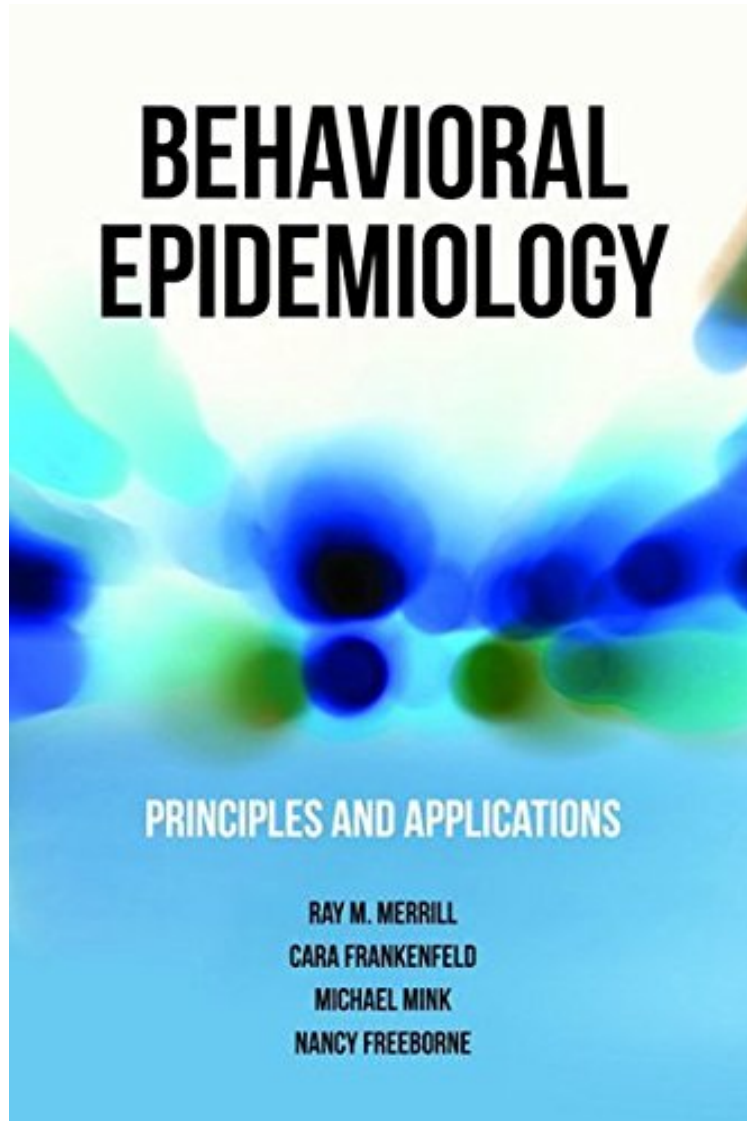


Behavioral Epidemiology: Principles and Applications

Ray M. Merrill, Cara L Frankenfeld, Michael D. Mink, Nancy Freeborne

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excellent coverage of the primary premise in clinical/(health) psychology that health conditions are largely behavior-associated, or a result of poor lifestyle choices. Good health is the result of careful planning and implementation of

beneficial behaviors/practices. Dr. Lisa Schneiter, Jefferson Community College Behavioral Epidemiology: Principles and Applications is the first of its kind to bring together the disciplines of the social/behavioral sciences and epidemiology. The text reviews how we study health in relation to behaviors, the complexities of such studies, ways to minimize these complexities, and how to use this knowledge to prevent and control disease in human populations. By combining these disciplines, this book provides a foundation for students and researchers in the methods used to study behavior, drawing upon mutually successful methods, and discussing what to do when these disciplines overlap or interact. This text is ideal for masters level or early doctoral graduate students in the behavioral sciences, epidemiology, or public health, as well as researchers from other fields interested in an introduction to population-based research of behavior and health. Instructor Resources: Instructor's Manual, PowerPoint Lecture Slides, Test Bank