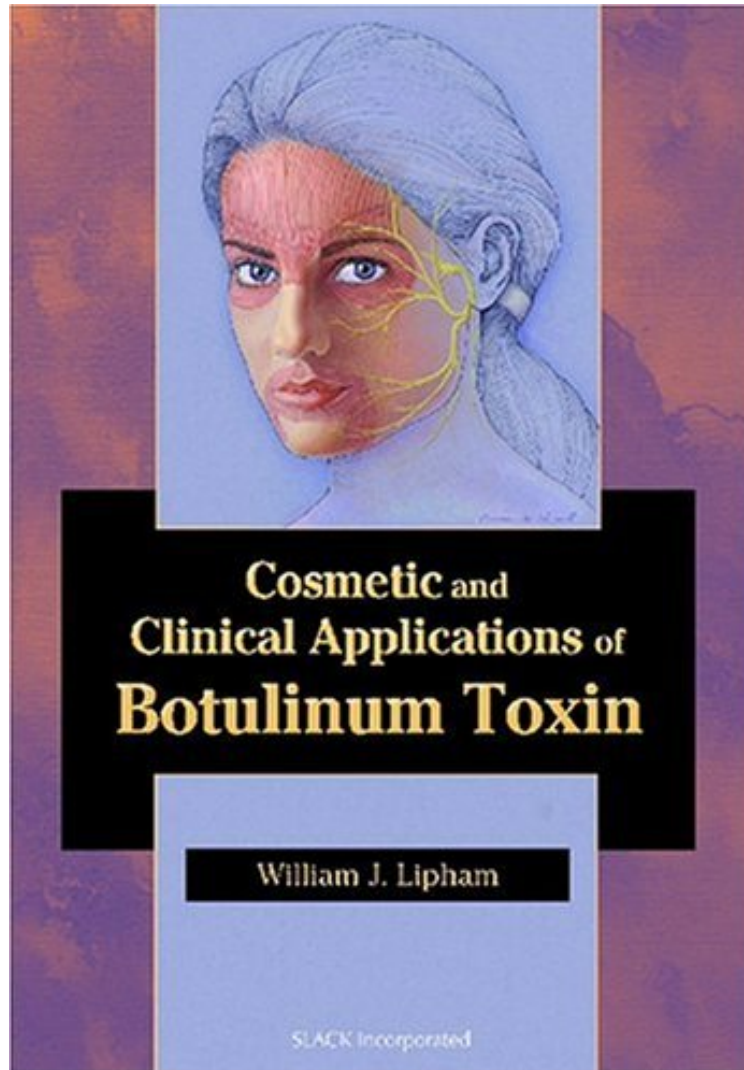


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Cosmetic and Clinical Applications of Botulinum Toxin

William J. Lipham MD FACS

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William J. Lipham MD FACS : Cosmetic and Clinical Applications of Botulinum Toxin before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cosmetic and Clinical Applications of Botulinum Toxin:

Inside Cosmetic and Clinical Applications of Botulinum Toxin, readers will learn everything there is to know about this effective treatment for active lines of facial expression. The storage, reconstitution, and mechanism of action of botulinum toxin or Botox are all thoroughly explained. A thorough analysis is provided detailing the underlying facial

muscle anatomy that is required and how physicians can integrate this procedure into their current practice. An additional section is also included detailing injectable filler agents, a more effective form of treatment for lines that are present at rest. As the demand for less invasive facial rejuvenation products and treatments continue to increase, Botox injections are emerging as the popular choice. While the initial public reaction was guarded, the procedure is now common, as millions of individuals around the world are pursuing the cosmetic application of Botox for wrinkle reduction. The text utilizes a "how to" approach in teaching the ways Botox can remedy many functional disorders and conditions. Over 175 illustrations and photographs are used to clearly convey a variety of injection techniques and clinical approaches. Professionals interested in expanding their clinical practice by integrating botulinum toxin and injectable filler agents will greatly benefit from this insightful resource. Topics Include: Treatments for functional disorders (blepharospasm, Meige's syndrome, hemi-facial spasm, and strabismus) Off-label treatments for migraine headaches, hyperhidrosis, and eyelid retraction Cosmetic applications for glabellar furrows (frown lines), orbicularis rhytids (crow's feet), and transverse forehead lines

"I highly recommend this textbook for any ophthalmologist interested in adding basic cosmetic plastics to his or her practice scope." Steven E. Katz, MD Canadian Journal of Ophthalmology
About the Author William J. Lipham, MD, FACS William J. Lipham, MD, FACS, is an ophthalmic plastic and reconstructive surgeon who performs reconstructive surgery on the eyelids, tear drainage system, and orbit. In addition to managing complex medical and surgical cases, he also provides a broad array of facial rejuvenation services, including cosmetic eyelid surgery, laser skin resurfacing, small incision endoscopic forehead lifts, as well as collagen and botulinum toxin injections for wrinkle reduction. Dr. Lipham received his medical degree from Baylor College of Medicine in Houston, Texas, and completed his transitional internship at the University of Hawaii, Honolulu, where he met his wife Azura. He then pursued an additional 2-year American Society of Ophthalmic Plastic and Reconstructive Surgery fellowship with Jonathan J. Dutton, MD, PhD, at Duke University Eye Center in Durham, North Carolina. Upon completion of his fellowship, Dr. Lipham was selected by the residents and faculty of Duke Eye Center to receive the Hornaday Fellow Award for demonstrating excellence in clinical care, resident education, ethics, and research. He was also the recipient of the Marvin H. Quickert Award, which is given for the most outstanding thesis from those submitted by candidates seeking membership in the American Society of Ophthalmic Plastic and Reconstructive Surgery. Dr. Lipham is a Fellow of the American Board of Ophthalmology and American College of Surgeons (FACS). He is an active member of the American Society of Ophthalmic Plastic and Reconstructive Surgery (ASOPRS), Minnesota Academy of Ophthalmology, American Academy of Ophthalmology, and American Medical Association. Dr. Lipham has also served as a past President of the Minneapolis Ophthalmological Society. In addition to these activities, he is a surgical consultant for a number of medical device companies, is a frequent lecturer at scientific meetings, and has published numerous articles and chapters in the fields of ophthalmology and oculoplastic surgery.