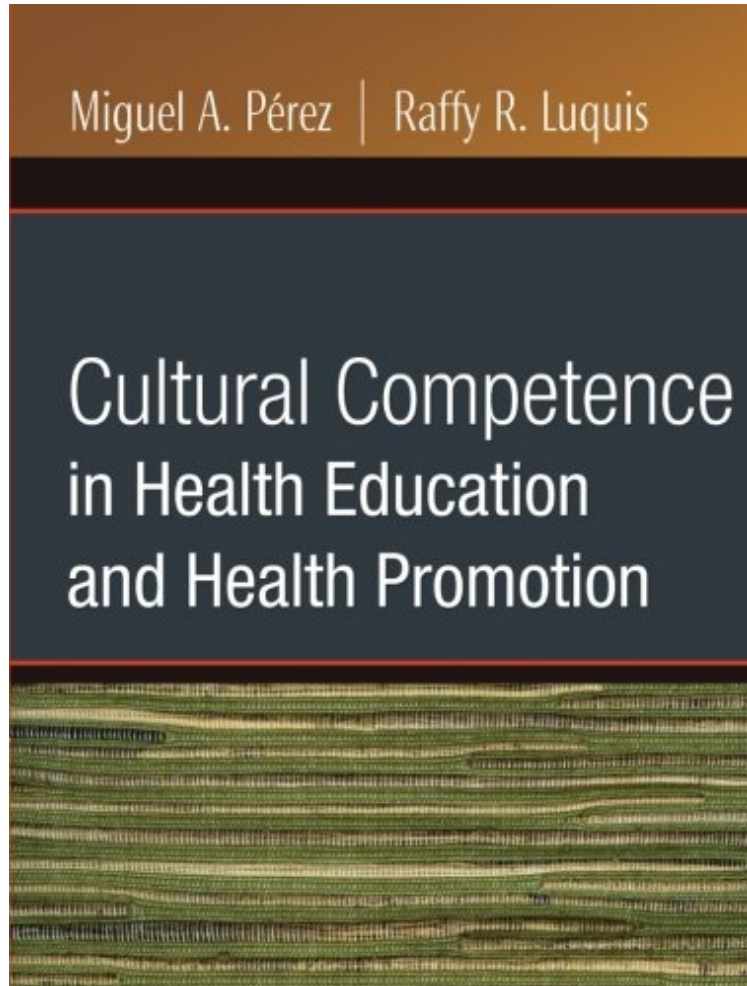


Cultural Competence in Health Education and Health Promotion

From Jossey-Bass

*audiobook / *ebooks / Download PDF / ePub / DOC*



[Download](#)

[Read Online](#)

#573048 in Books 2008-09-02 2008-08-04Original language:EnglishPDF # 1 9.25 x .56 x 7.251, 1.05 #File Name: 0787986364304 pages | File size: 75.Mb

From Jossey-Bass : Cultural Competence in Health Education and Health Promotion before purchasing it in order to gage whether or not it would be worth my time, and all praised Cultural Competence in Health Education and Health Promotion:

0 of 0 people found the following review helpful. i found it to be extremely boring and a waste of time to read for my ...By Meredith Shorthad to have this book for a class. i found it to be extremely boring and a waste of time to read for my own pleasure. i plan on selling it or recycling this because there is no way i would keep it.0 of 0 people found the following review helpful. Five StarsBy EdieLiked it, had to have for school. Great condition0 of 0 people found the following review helpful. GoodBy teddybearbook was excellent for my BSN program. I would recommend this book to any nurses pursuing a advance degree in nursing.

Cultural Competence in Health Education and Health Promotion examines the importance of ethnic and cultural factors for community health practice. The first in a new series of books to be published by Jossey-Bass and the American Association for Health Education, this text describes essential theories, models, and practices for working with race, ethnicity, gender, and social issues. The volume editors and their contributors, all experts in this field, cover demographics, disparities, complementary and alternative medicine, spiritually grounded approaches, multicultural populations, culturally competent needs assessment and planning, communication, workforce, program planning, aging, sexual orientation, and future challenges. Useful for both undergraduate and graduate students in the field of health education and health promotion, school health, public health, preventive medicine, nursing, and allied health fields, the publication is essential reading for those learning or practicing health education and health promotion.

Cultural Competence in Health Education and Health Promotion provides a comprehensive review of cultural considerations that should accompany research and program development to support effective health promotion, related policies, and interventions. [It] is successful in communicating these critical components and in demonstrating not only the varying characteristics between and within cultures but also the core requirements necessary to understand and influence them. —Brandi S. Niemeier, *Journal of Health Communication*

From the Back Cover Cultural Competence in Health Education and Health Promotion examines the importance of ethnic and cultural factors for community health practice. Jointly published with the American Association for Health Education and written by a list of contributors who are experts in the field, this book describes essential theories, models, and practices for working with race, ethnicity, gender, and social issues. The authors cover a wide range of topics including demographics, disparities, complementary and alternative medicine, spiritually grounded approaches, multicultural populations, culturally competent needs assessment and planning, communication, workforce, program planning, aging, sexual orientation, and future challenges. This volume is ideal for both undergraduate and graduate students in the fields of health education and health promotion, school health, public health, preventive medicine, nursing, and allied health fields. In addition, the publication is essential reading for those learning or practicing health education and health promotion. Praise for Cultural Competence in Health Education and Health Promotion "With demographic shifts to a diverse and, at the same time, an aging population, all human service workers will benefit from this new work. It addresses issues of communication, culture, and cultural competence in clear language with case studies to help clarify issues and highlight future areas of concern. This is a must read for students, researchers, practitioners, and administrators." —Michael J. Ludwig, Ph.D., professor, College of Health and Social Services, New Mexico State University "Cultural Competence in Health Education and Health Promotion is a definitive text that every health educator and student should read and retain on his or her professional bookshelf. It contains a wealth of information that will be invaluable to the profession." —Larry K. Olsen, Dr.PH., CHES, associate dean, College of Health and Social Services, New Mexico State University About the Author Miguel A. Peacuterez, Ph.D., CHES, is Professor and Chair of the Department of Health Science, California State University, Fresno, California. Raffy R. Luquis, Ph.D., M.S., CHES, is associate professor of Health Education, School of Behavioral Sciences and Education, Pennsylvania State University, Harrisburg.