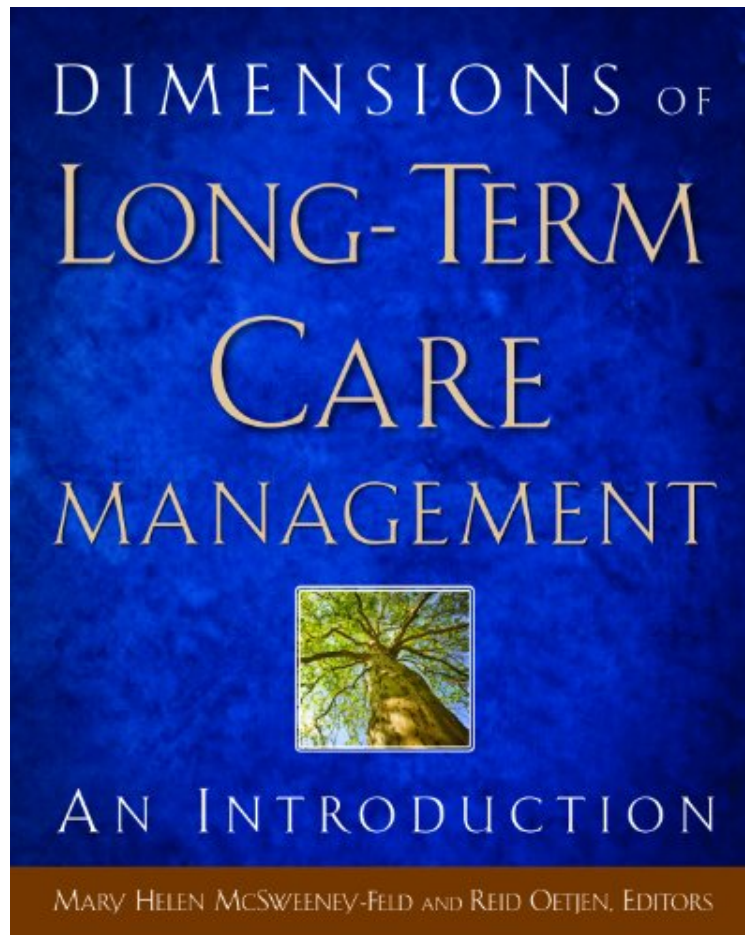


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Dimensions of Long-Term Care Management: An Introduction

Mary Helen McSweeney-Feld, Reid Oetjen

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Long-term care is one of the fastest-growing segments in the healthcare industry. Societal changes, including the aging of the boomers and an evolution in attitudes toward aging and retirement, will continue to propel long-term care issues to the forefront. With an emphasis on the trends and developments that are transforming long-term care, this book introduces readers to the options available in care settings, programs, and services. The second half of the book relates

aspects of management - including leadership, human resources, marketing, regulatory and legal issues, and financing - to long-term care. The authors emphasize the need for flexibility in the long-term care system, recognizing that consumers may need different combinations of services and settings as they age. The importance of technology in care provision is also highlighted. Topics include: Residential, home, and community-based care services Cultural diversity and the delivery of services Chronic illness, with a focus on Alzheimer's and related dementias Hospice, palliative, and end-of-life care Consumer education and technology as self-help tools The design of long-term care facilities Management issues - human resources, marketing, legal, and ethical issues Long-term care financing sources Regulation of long-term care providers

About the Author Mary Helen McSweeney-Feld, PhD, is an associate professor in the Office of Collaborative Programs and a research associate in the Center for Productive Aging at Towson University in Towson, Maryland. She is a member of the Education Committee of the National Association of Long Term Care Administrator Boards and a member of the Academy of Long Term Care Leadership and Development of the American College of Healthcare Administrators. Her work has appeared in a variety of peer-reviewed and professional publications. Reid Oetjen, PhD, is an associate professor and program director for the University of Central Florida's graduate programs in health services administration in Orlando. He teaches long-term care administration, aging of the population, human resources management, and healthcare quality management. Dr. Oetjen has authored articles for numerous peer-reviewed publications and regularly presents his research at academic and practitioner conferences.