

(Ebook free) Doctor Deals

## Doctor Deals

*Nicholas A. Newsad*

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Doctor Deals is a tactical playbook for anyone who wants to be successful in the business of fighting disease. Your goal may be to save lives, grow your practice, improve service quality, improve your quality of life, serve the poor, reduce hospital readmissions, or minimize per member per month medical costs. This book distills the observations that author Nicholas Newsad and his business partner Kyle Tormoehlen have made during their involvement in over 600 business deals between physicians, hospitals, and other types of healthcare organizations. Doctor Deals identifies the commonly used business tactics that are holding together the American healthcare system and explains why these linchpins are more critical than ever.

About the Author Nicholas A. Newsad, MHA is an owner and co-founder of Healthcare Transaction Advisors. Since 2005, Newsad has worked with physicians and hospitals on hundreds of business deals around the U.S. He has published two books, over two dozen articles, and been interviewed and cited over 40 times in magazines, newspapers, trade publications, and radio.