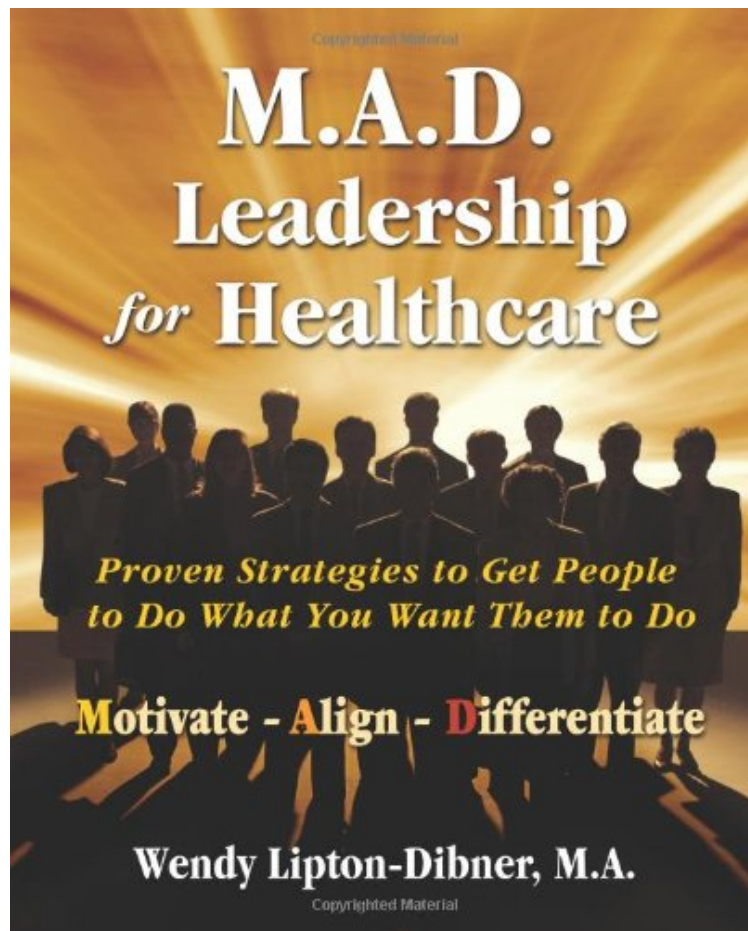


(Library ebook) M.A.D. Leadership for Healthcare: Proven Strategies to Get People To Do What You Want Them To Do

M.A.D. Leadership for Healthcare: Proven Strategies to Get People To Do What You Want Them To Do

Wendy Lipton-Dibner

ePub | *DOC | audiobook | ebooks | Download PDF



 Download

 Read Online

#3899751 in Books Greenbranch Publishing 2009-05-19 Ingredients: Example Ingredients 10.00 x 1.20 x 8.00l, #File Name: 0981473873473 pages | File size: 40.Mb

Wendy Lipton-Dibner : M.A.D. Leadership for Healthcare: Proven Strategies to Get People To Do What You Want Them To Do before purchasing it in order to gage whether or not it would be worth my time, and all praised M.A.D. Leadership for Healthcare: Proven Strategies to Get People To Do What You Want Them To Do:

0 of 0 people found the following review helpful. The new "Bible" for healthcare leadership!!!By KaraWendy Lipton-Dibner has created a masterpiece with M.A.D. Leadership for Healthcare. As an internist in private practice looking for practical tips, this is the first management book that I found that relates directly to healthcare, and it's basically a slam dunk. The writing stye is conversational, easy, and fun to read. The organizational strategy is brilliant. The vignettes are chillingly accurate. The solutions for dealing with people are magical. Reading this book brought me one "aha" moment after another, and I plan to make it a "must read" for every person of influence within my organization.

Thank you, Wendy! 1 of 1 people found the following review helpful. Help your team bond! By James W. Srour If you were to be able to magically change your practice into what you want, how would it look? Would each of your employees look forward to getting to work each day? Would they go out of their way to help your patients have a better experience with their visit? Would they treat each other with respect and humility, working hard to bring out the best in each other? Would they promote your practice as the greatest practice on planet Earth? This book can show you how to make this a reality. I have seen it happen in my own practice. In this age of increasing medical practice complexity with growing costs and decreasing bottom line, finding and keeping good employees is mandatory for success. It is only by investing effort that you can hope to bring out the very best in each member of your staff. But how in our fast-paced lives do we get the training and the tools so that we are able to help our associates develop into the team we need? It is to this end that *Get M.A.D.* was written. This easy to read and understand text teaches the formulas that help get us to understand those human beings we have hired without being threatening or dominating. And, just as importantly, it shows us ways to help each employee to problem solve for him or herself, thus increasing potential and self-worth. For those of us who have been through a Dibner-lead motivational program, this text will be both a superb review as well as a handy reference guide. There is obviously far more in these pages than can have been taught in any 2-3 day session. Thus, reading and studying will lead to an even greater understanding and appreciation of the Action Formula and all that goes with it. Try reading a section each day before going to work. Your life and that of your employees will be better for it!

1 of 1 people found the following review helpful. Douglas M. Stevens, MD By Douglas M. Stevens Douglas M. Stevens, MD Private Practice Past President Lee County Medical Society, delegate to the Florida Medical Society This is quite an effort - she has captured in detail the powerful techniques that she has perfected during her career as a business consultant. My staff and I worked hard with Wendy over many months to utilize these techniques. We have found them to be very useful in speaking to and understanding our patients as well as each other. Her techniques also allowed us to get out of our own way as we transitioned from an 80% insurance based practice to an 80% cosmetic, non insurance based practice. In helping us to get past our own barriers we are now able to help our patients do the same. The book is packed with not only descriptions of the techniques but various examples and scenarios encountered during Wendy's career. These real world narratives are necessary to allow for group discussion and practice. The concepts in this book appear simple on the surface but they do represent a change that will require commitment from the doctors and their staff. I recommend this book to anyone who is ready to step out of the drudge that modern medicine has become and into a world where the patient is the focus of attention.

Bring doctors, staff and patients on board for immediate change and exponential growth.

About the Author About the Author Wendy Lipton-Dibner, M.A. draws on 30 years of experience consulting for hundreds of healthcare and corporate clients. Wendy is a social scientist, an entrepreneur and an internationally known speaker. She is the president and founder of Professional Impact, Inc., a training and consulting firm that enables clients to turn the people factor into a bottom-line asset for their businesses so as to maximize their impact and increase revenues.