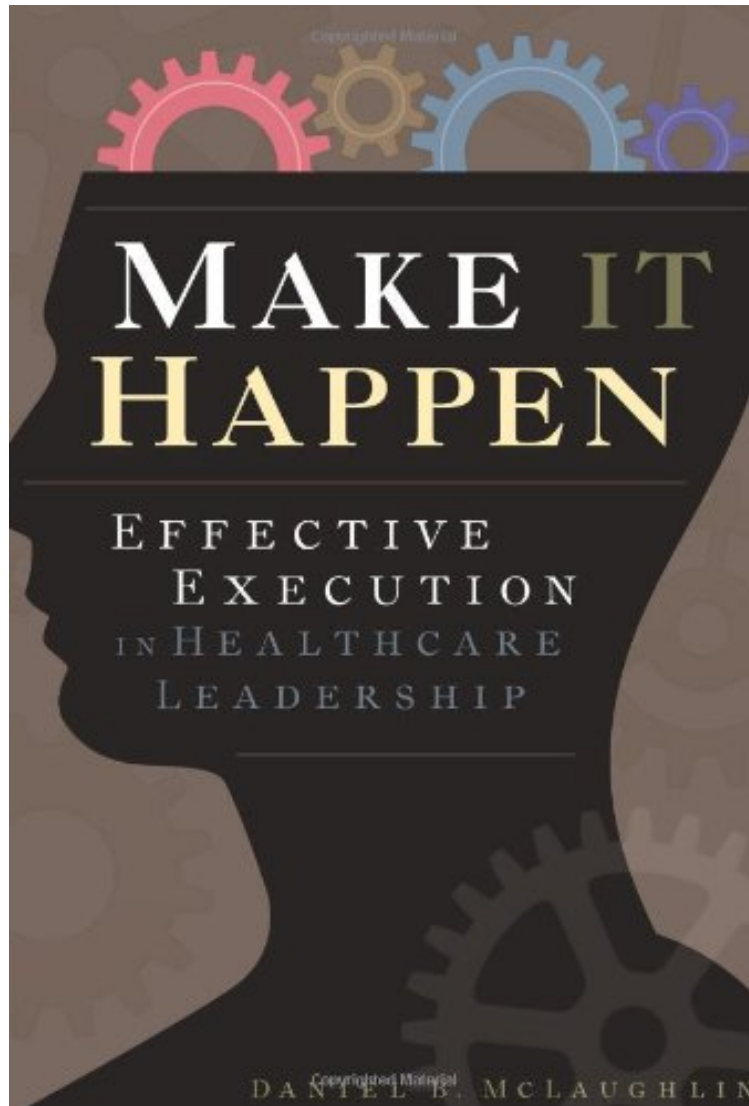


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## **Make it Happen: Effective Execution in Healthcare Leadership (Ache Management)**

*Daniel B. McLaughlin*  
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Effective plan execution can turn today's challenges into tomorrow's successes. This book is about getting things done—how to design effective strategy, implement it, and make sure it works. It is based on the best practices of leading healthcare delivery systems, examples from the business world, and research findings. Use the execution method described in this book to address a departmental issue or to institute organization-wide change. Start today. Develop a focused plan, use project management tools to keep work on track, and engage employees at all levels to support change. This book: Outlines basic tools for collecting, displaying, and reviewing data that are useful to strategy formulation Explains alternative approaches to strategic planning, including scenario planning Reviews the management tools used to execute change, including the balanced scorecard Discusses how to create a culture that engages employees and drives change Uses the creation of accountable care organizations, healthcare homes, and bundled payment projects as examples of effective execution A companion website contains web links, resources, and videos on the use of the software mentioned in the book Also from Dan McLaughlin and Health Administration Press Healthcare Operations Management Responding to Healthcare Reform: A Strategy Guide for Healthcare Leaders, Available Spring 2011

About the Author Daniel McLaughlin is the director of the Center for Health and Medical Affairs in the Opus College of Business at the University of St. Thomas. Previously, he was the executive director of the National Institute of Health Policy at St. Thomas, the CEO of Hennepin County Medical Center, and the director of a county health system. Mr. McLaughlin has served as chair of the National Association of Public Hospitals and Health Systems and has served on the boards of other regional and national associations.