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Managed Care: An Agency Guide to Surviving and Thriving

David Emenhiser, Robert Barker, Madelyn Dewoody
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David Emenhiser, Robert Barker, Madelyn Dewoody : Managed Care: An Agency Guide to Surviving and Thriving before purchasing it in order to gage whether or not it would be worth my time, and all praised Managed Care: An Agency Guide to Surviving and Thriving:

This book addresses the issues surrounding managed care, and how agency executives, staff, and boards of directors can prepare for, survive, and even prosper during the transition to managed care. In short, this book takes the mystery out of managed care and quells the anxiety of executives by showing the practical steps they can take to help their agencies through the transition. It will help CEOs and board members regain a sense of optimism about their agencies' future in a managed care environment.