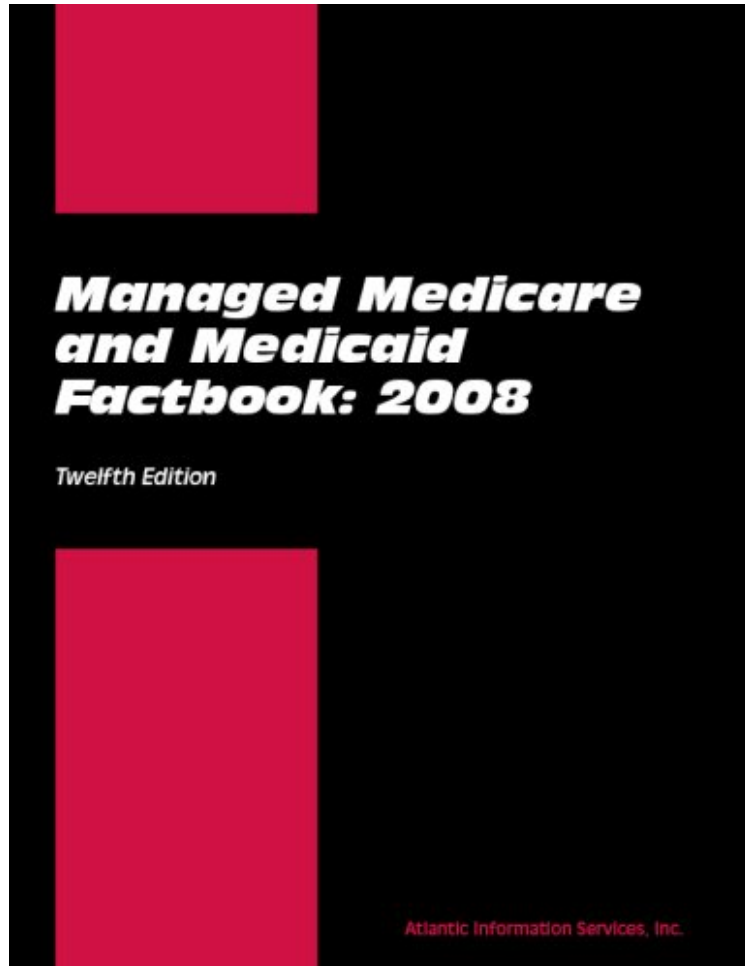


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Managed Medicare and Medicaid Factbook: 2008

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NOTE: The Fourteenth edition for 2010 is now available for purchase. Managed Medicare and Medicaid Factbook has current and historical statistics so you can: -Make plan-by-plan or state-by-state comparisons, -Forecast trends to develop profitable bids, -Proactively minimize the blow caused by MA program cuts, and -Sustain growth and expand enrollment in MA prescription drug (MA-PD) plans and stand-alone Prescription Drug Plans (PDPs). Managed Medicare and Medicaid Factbook features practical information on a range of specialized areas, including: -Results of AIS's annual Survey of Medicaid Pharmacy Directors -The increase in Special Needs Plans and the subsequent consequences to Medicare and Medicaid. -The ongoing legislative battle over SCHIP. -The rise of private-fee-for-service plans, and attempts to limit their flexibility. -Which Medicare and Medicaid plans had enrollment gains or

losses during 2007.-New market entrants and mergers in managed Medicare.-What companies won new Medicaid managed care contracts in 2007.-What cost-containment strategies Medicare plans tried in 2007 and how they succeeded or failed.-And much, much more. See complete Table of Contents below.

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