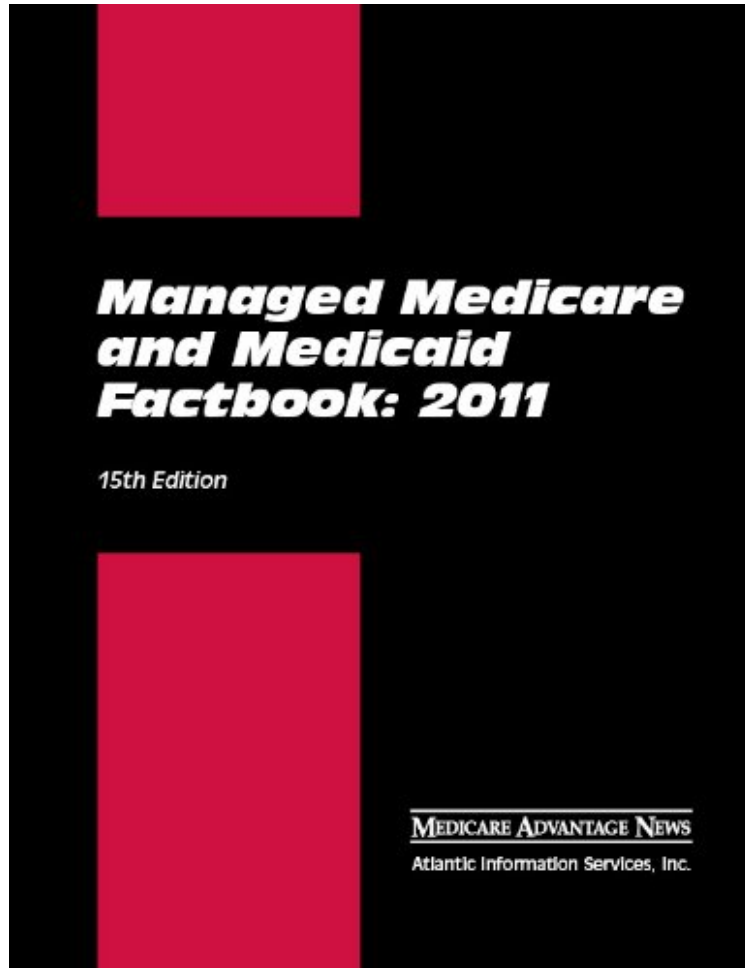


(Library ebook) Managed Medicare Medicaid Factbook: 2011

## Managed Medicare Medicaid Factbook: 2011

*Erin Trompeter, Susan Namovicz-Peat*  
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**Erin Trompeter, Susan Namovicz-Peat : Managed Medicare Medicaid Factbook: 2011** before purchasing it in order to gage whether or not it would be worth my time, and all praised Managed Medicare Medicaid Factbook: 2011:

Managed Medicare and Medicaid Factbook: 2011 provides convenient access to up-to-date enrollment data so you can easily evaluate market share, make plan-by-plan or state-by-state comparisons, identify opportunities and develop strategies. It includes current statistics on:\*MA, Medicare managed care, Medicare Part D and managed Medicaid enrollment\*Medicare eligibles by state, market penetration by state and by region\*Enrollees by type of product including Part D, Special Needs Plans, HMO, local PPO, regional PPO, PFFS and others\*Directories of MA, Medicaid plans and Part D plans with contact information\*MA and Medicaid plans financial trendsThe completely updated Managed Medicare and Medicaid Factbook: 2011 also includes new coverage of these hot topics:\*Costs,

premiums, rate cuts and profitability;\*Star ratings, quality bonuses and ACO alliances;\*State initiatives in Medicaid; and\*Marketing regulations and bid strategies, along with other challenges such as meaningful differences, rate cuts, RADV audits, RACs and data reporting requirements. You can have all of this information at your fingertips no need to contact 50 different Medicaid agencies, scour through the convoluted CMS website, or cut and paste to get data into a format that lets you compare apples to apples. Our experts have compiled the most relevant and timely facts for you and presented them in a way that provides one, easy-to-access resource of the managed Medicare and Medicaid data you need to develop sound strategies for 2012 and beyond.

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