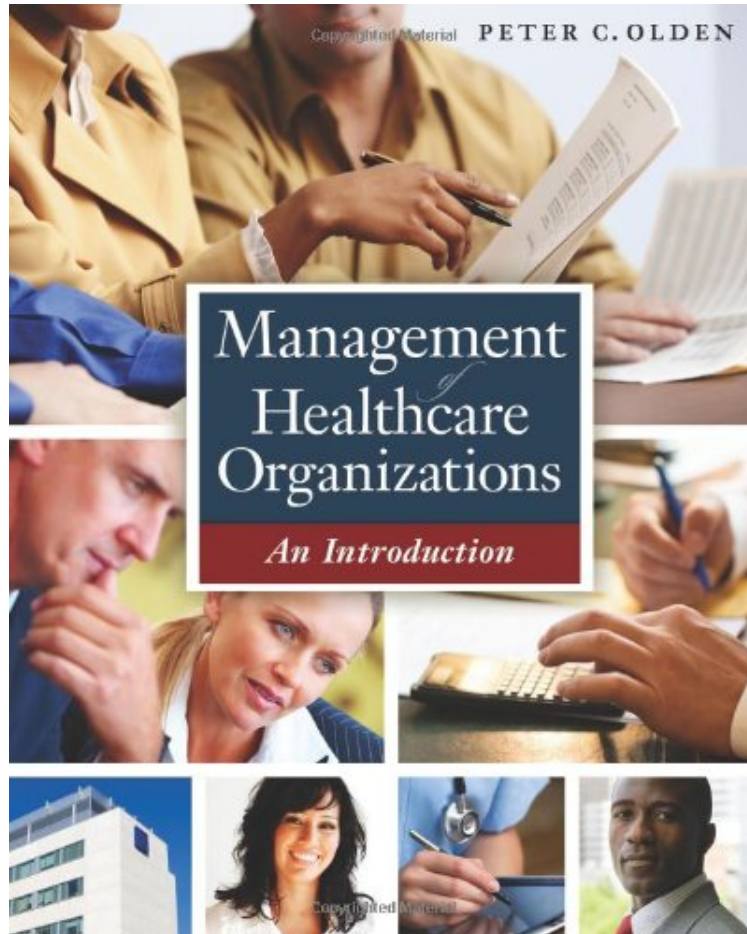


Management of Healthcare Organizations: An Introduction

Peter C. Olden

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managing change, and communication. Written by one author, the content is cohesive, succinct, easy-to-read, and engaging. The book is filled with learning aids including chapter objectives, on-page definitions, key points, real-world examples, in-chapter exercises, case studies, practical applications, and discussion questions. The 15 chapters are interconnected by a case study that runs throughout the book, showing how concepts from individual chapters can be used together to manage a healthcare organization. The book is ideal for undergraduate students in healthcare administration and students in nursing or allied health programs.