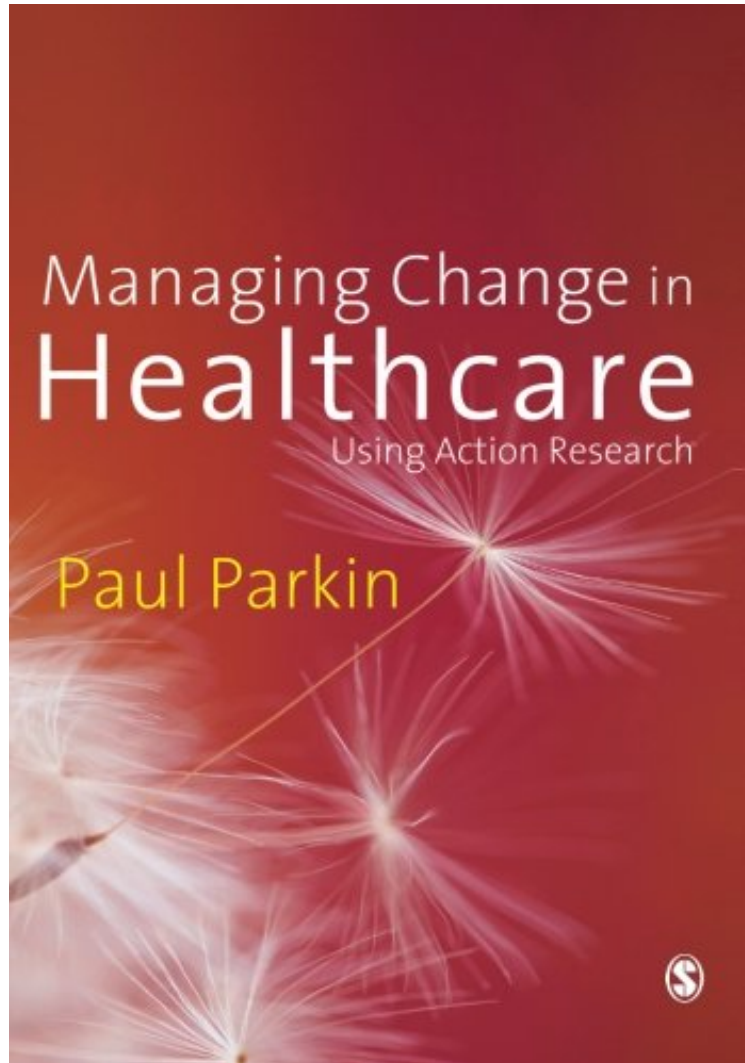


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Managing Change in Healthcare: Using Action Research

Paul Parkin

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The management of change in the context of new policy directives and agendas is a critical issue for healthcare practitioners. All professionals ndash; not just managers - need to develop and implement new services designed to bring patients into the centre of healthcare delivery. This book looks at the leadership, interpersonal, and management skills needed to manage such change effectively within multi-professional healthcare settings.

Each chapter flows well and holds the reader's interest. The book is suitable for learners and experienced practitioners' Keith Hurst, Leeds University `Each chapter flows well and holds the reader's interest. The book is suitable for learners and experienced practitionersprime; Keith Hurst, Leeds UniversityAbout the AuthorPaul Parkin is a senior lecturer in the School of Health Sciences and Social Care at Brunel University, West London. He has been the Course Director for the Health Studies group of courses for 12 years and teaches change management across a range of postgraduate and undergraduate courses in the School