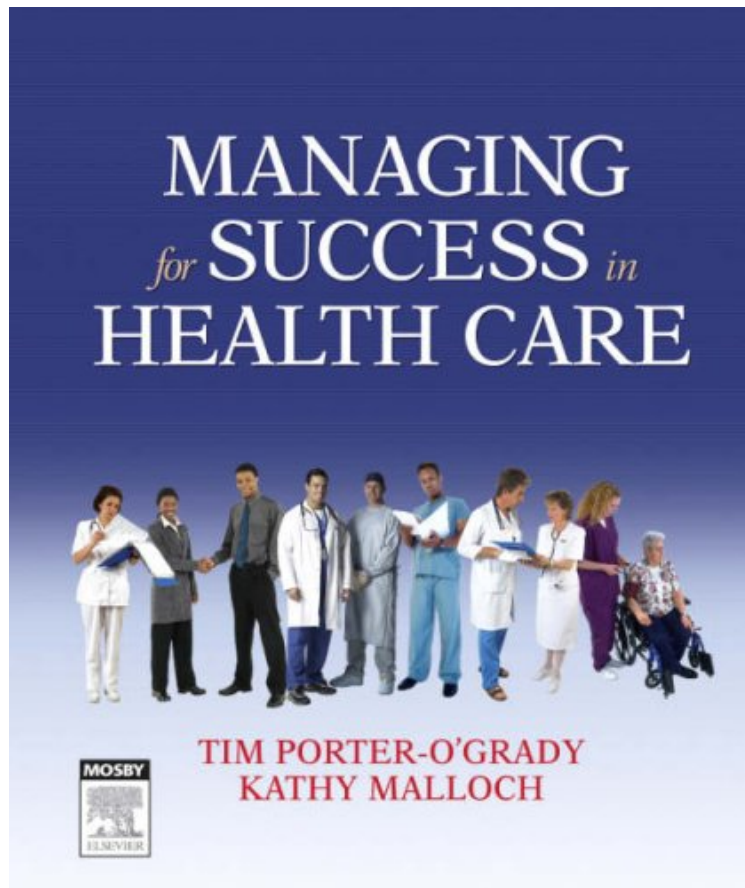


Managing For Success in Health Care, 1e

Tim Porter-O'Grady EdD PhD RN CS CNAA FAAN, Kathy Malloch PhD MBA RN FAAN
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2007 AJN Book of the Year Award WinnerManaging for Success in Health Care is a unique and innovative new reference manual for practicing nurse and health care managers designed to provide practical, to-the-point guidance on how to face the challenges of health care management in the twenty-first century. This book addresses issues such as increased workloads, budget and staffing cuts, and ongoing legislative changes that have altered the face of health care over the last decade and provides practical advice and information for managers.UNIQUE! The presentation approaches the topic of leadership and management for nursing and health care from a trade market oriented perspective, with highly focused content presented in the context of an engaging design.Twenty-nine chapters focus on the topics most important to building a solid foundation in leadership and management: team development and

leadership; decision making; accountability; staff recruitment/staff retention; and mentoring, learning, and leadership. A highly visual design brings the content to life through effective use of color, photographs, illustrations, boxes, flow charts, and diagrams. UNIQUE! Custom publishing of each page allows practicing health care managers to quickly and efficiently access small, readable chunks of practical information. The authors use their years of experience in both the clinical and business sides of health care and education to present practical information, education, and advice in a real-life context through the use of scenarios, anecdotes, and references to which readers can easily relate. Listings of bibliographies and suggested readings provide health care professionals with focused and reliable books and journal articles to which they can turn to in order to gain in-depth insight on specific management issues.