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Managing Your Practice: A Guide for Advanced Practice Nurses (Springer Series on Nursing Management and Leadership)

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Designated a Doody's Core Title! Are you establishing a solo or collaborative health care practice? This concise reference book is designed to provide the basic business and management skills you need. It is packed with practical information, from writing your mission statement to preparing and implementing a business plan, to marketing and legal considerations. Three sample business plans are included as an appendix.

"It is packed with practical information, from writing your mission statement to preparing and implementing a business plan, to marketing and legal considerations."--Doody Enterprises, Inc.From the Back Cover"Designated a Doody's Core Title! Are you establishing a solo or collaborative health care practice? This concise reference book is designed to provide the basic business and management skills you need. It is packed with practical information, from writing your mission statement to preparing and implementing a business plan, to marketing and legal considerations. Three sample business plans are included as an appendix. "About the AuthorJOYCE J. FITZPATRICK, PHD, MBA, RN, FAAN , is the Elizabeth Brooks Ford Professor of Nursing, Frances Payne Bolton School of Nursing at Case Western Reserve University in Cleveland, Ohio, where she was dean from 1982 through 1997. She has received numerous honors and awards including the American Journal of Nursing Book of the Year Award 20 times. Dr. Fitzpatrick is widely published in nursing and health care literature, and serves as editor of three nursing journals. Her most recent Springer books are Theory in Nursing: Application to Research and Practice , coedited with Geraldine McCarthy, Encyclopedia of Nursing Education , coedited with Mary Jane Smith and Roger Carpenter, and Concept Analysis , coedited with Geraldine McCarthy. She also coedited, with Kathleen R. Tusaie, the Springer Publishing book, Advanced Practice Psychiatric Nursing: Integrating Psychotherapy, Psychopharmacology, and Complementary and Alternative Approaches .