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Marketing and Growth Strategies for a Chiropractic Practice (Growth Strategies for a Chiropractic Practice, Volume 1 - Chirporactic Clinic Growth Strategies)

MBA Nat Chiaffarano
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#16269546 in Books 2012Format: Laser printedBinding: Ring-bound125 pages | File size: 30.Mb

MBA Nat Chiaffarano : Marketing and Growth Strategies for a Chiropractic Practice (Growth Strategies for a Chiropractic Practice, Volume 1 - Chirporactic Clinic Growth Strategies) before purchasing it in order to gage whether or not it would be worth my time, and all praised Marketing and Growth Strategies for a Chiropractic Practice (Growth Strategies for a Chiropractic Practice, Volume 1 - Chirporactic Clinic Growth Strategies):

Growth Strategies for a Chiropractic Practice focuses on how to seize opportunities for profitable growth. This targeted guidebook shows how profitable growth must be creatively conceived, actively targeted and properly managed. The purpose of this guidebook is to help alter your company's goals and business processes to challenge conventional wisdom, identify emerging trends, develop capabilities to create new products and services, target new market segments, consider innovative distribution channels, and build new business revenue streams adjacent to your present core business. In today's competitive economy, for a Chiropractic Practice to survive, the development of a

growth strategy is a necessity, not an option. Includes editable CD.