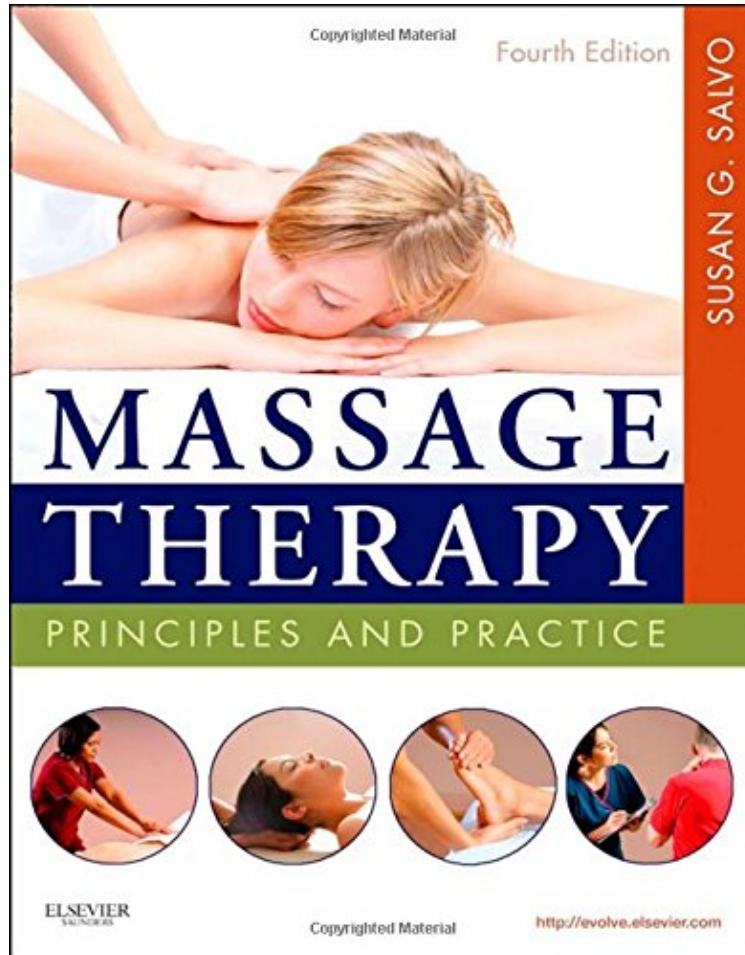


Massage Therapy: Principles and Practice, 4e

Susan G. Salvo D.Ed. LMT NTS CI BCTMB
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Massage Therapy: Principles and Practice, 4th Edition helps you master the foundational knowledge, skills, and abilities for your career in massage therapy. With clear writing and a straightforward approach, leading massage authority Susan G. Salvo and her team of expert contributors and reviewers provide cutting-edge, practical information and professional insight in one broad, in-depth, and visually engaging resource, giving you everything you need to launch a successful career in massage therapy. Clear, straightforward approach simplifies complex content for better understanding. Thorough anatomy and physiology coverage integrated throughout helps you master essential AP concepts without buying additional resources. Emphasis on kinesiology includes more than 170 images of muscles, bones, joints, and related structures, and useful muscle action charts. Bound-in DVD guides you through 2 hours of techniques, routines, client interactions, and case scenarios. 675 high-quality illustrations clarify difficult concepts in vibrant detail. Biography profiles and candid interviews provide a real-world perspective on massage practice from the most respected authorities in massage and bodywork. DVD icons throughout the text and E-Resources lists at the end of each chapter direct you to corresponding multimedia resources on the bound-in DVD and companion Evolve website to help you save time and study more efficiently. All-new Clinical Massage chapter broadens your career potential with detailed information on trigger points, posture, gait, and rehabilitation for working in physician-referred practices, multidisciplinary clinics, and sports injury environments. All-new Research Literacy chapter demonstrates the importance of research-based massage practice and guides you through the process of acquiring and applying the latest information. Expanded Business chapter helps you prepare for today's job market and appeal to potential employers and clients using digital media and social networking tools. Numerous case studies and critical thinking questions challenge you to apply your knowledge and understanding in realistic scenarios. Vibrant group muscle illustrations help you accurately identify, locate, and palpate muscles. Charts and tables summarize important information such as nutrition and pharmacology for fast, easy reference at a glance. Innovative "motion" photographs demonstrate technique sequence in greater clarity than traditional images. Content reflects the most essential massage therapy topics as identified by the Massage Therapy Body of Knowledge (MTBOK). Enhanced online resources on Evolve make chapter review and exam preparation fun and engaging.

REVIEW OF PREVIOUS EDITION:" This is a respectable text for beginning massage students, and is full of great and interesting information." - Elizabeth Vazquez, Austin, TX (.com reviewer)About the AuthorFor a complete biography and contact information, see my page at 's Authors Central THE THERAPIST. Susan Salvo is a Licensed Massage Therapist, Natural Therapeutic Specialist, and a Certified Instructor. She holds a baccalaureate in education from McNeese State University, where she is currently working on her master's degree. She received her massage training from the New Mexico School of Natural Therapeutics in Albuquerque. Ms. Salvo is a charter member of the LA Chapter of the American Massage Therapy Association. Ms. Salvo is nationally certified by the National Certification Board for Therapeutic Massage and Bodywork. She has been practicing massage since 1981. THE AUTHOR. Ms. Salvo is a nationally known author, having written the best-selling textbooks *Massage Therapy: Principles and Practice* and *Mosby's Guide to Pathology for the Massage Therapist*, both of which are published by Elsevier. Ms. Salvo was a member of the test item writing committee for the National Certification Exam. She was a member of the standard setting team for the Federation of State Massage Therapy Boards. Ms. Salvo is one of the initial task force members of the Massage Therapy Body of Knowledge Project and is on the Advisory Board of the American Pregnancy Massage Association. In 2009-2010, she created a series of online pathology courses based upon her pathology book. THE INSTRUCTOR. Ms. Salvo is the owner and director of the Louisiana Institute of Massage Therapy. Ms. Salvo is one of the featured experts interviewed in the 2007 documentary film, *History of Massage Therapy in the United States*. She was a speaker at the 36th Annual Institute on Oncology Nursing in 2009. In 2010 she spoke at the AMTA National Convention in Minneapolis on the topics of "Geriatric Massage" and "Massage and Cancer". In 2011 she presented the keynote speech at the 25th Anniversary of the Louisiana Chapter of the AMTA State Convention in Baton Rouge.