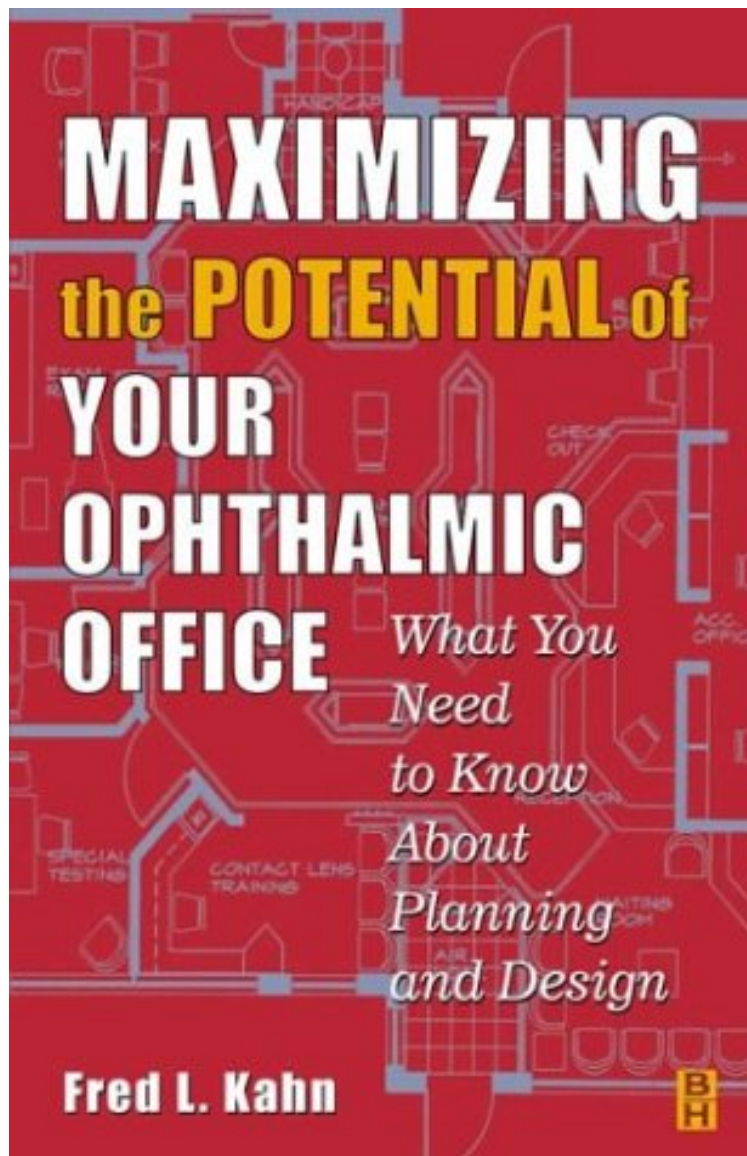


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REVIEW OF CURRENT EDITION:"This text is a one-of-a-kind resource that not only educates the ophthalmic practitioner, but also keeps the reader organized every step of the way. Overall, this text is quite valuable to optometrists and ophthalmologists who wish to enhance the perception of their practices. Each chapter is well constructed, easy-to-read, and many offer "before and after" photographs."- Optometry - March 2004From the PublisherA nuts and bolts approach to the design of the ophthalmic office, whether a start-up office or as an aid to maximizing a current practice. With managed care reducing the income of the ophthalmic practice, Kahn's suggestions help you evaluate how you can maximize a current practice to achieve the greatest return on investment.About the AuthorFred L. Cahn is Design Consultant for optometry and ophthalmology private practice offices.