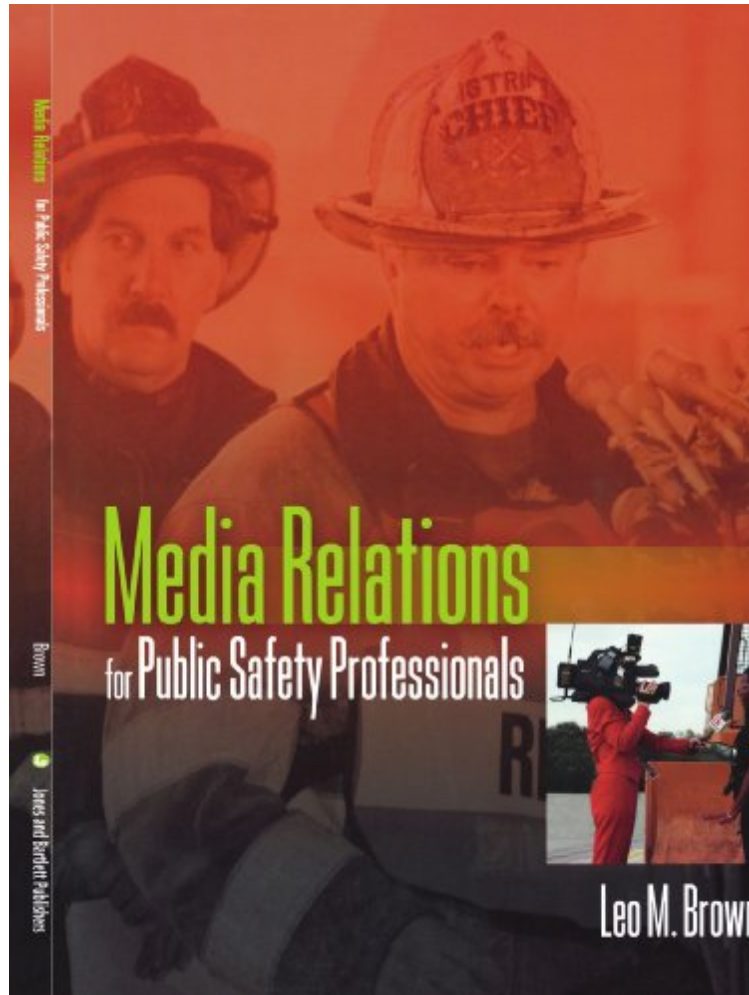


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Media Relations For Public Safety Professionals

Leo Brown

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As most public safety professionals are aware, the events that require emergency response personnel also frequently attract members of the news media. Covering such essential topics as press releases, the types of media, and interviewing techniques, this book provides public safety professionals with the tools necessary to successfully interact with the media, from the department rookie to the seasoned Public Information Officer.